

71. DESIGN AND MANAGEMENT OF EDUCATIONAL PROCESSES IN LIVE MUSICⁱ	
Level II	
Department of History, Archaeology, Geography, Performing and Fine Arts (SAGAS)	
Course coordinator	Marco Mangani
Executive Committee	Marco Mangani Mila De Santis Silvia Ranfagni
Contact person for information on teaching organization, class schedule, and course content	Marco Mangani marco.mangani@unifi.it
Practical-professional profile of the course and industry sector of reference	<p>The Master course teaches skills in the disciplines of live performance, with particular reference to the field of music, as well as psycho-pedagogical, economic-managerial and communication techniques skills, to train professionals capable of designing and managing multiple educational processes, that is, of acquiring and experimenting with techniques and practices of dissemination and procedures for researching new audiences, in the field of artistic-musical production.</p> <p>The Master's program will therefore train a highly qualified professional figure capable of designing, producing, promoting and managing educational processes in live music, both in terms of high-dissemination projects and the search for new audiences.</p> <p>The course is intended for those who have earned a master's degree in the specified classes or an equivalent older system degree or a second-level AFAM degree. It aims to train specific professional figures capable of designing and managing educational processes at entities and institutions of arts and music production. It foresees a training path made up of face-to-face lectures and practical-managerial activities. Face-to-face teaching offers subjects in performing arts (with particular reference to musicological disciplines), communication, psycho-pedagogical and management. Applied and management training provides firsthand knowledge of the various players in the field of music-based artistic production, their needs in terms of dissemination and involvement of new audiences, and the design and management practices that can be usefully implemented.</p> <p>The reference market consists of Opera and Symphony Foundations; Concert Orchestral Institutions; Concert Societies; Cultural Radio and Television Production Systems.</p> <p>Upon completion of the training, the student will possess a thorough understanding of the processes and needs of performing arts production, including the economic-managerial aspects, as well as the specific needs of those working in the field concerning research and the education of new audiences. The student will also be able to interact with the managerial levels (superintendencies, artistic directions, etc.) of subjects operating in performing arts production to design and manage multiple educational processes.</p>
Access prerequisites	<p>Master's degree obtained in accordance with the system under Ministerial Decree No. 270/2004 (or specialist degree under Ministerial Decree No. 509/1999 equated under I.D. July 9, 2009) in one of the following classes:</p> <ul style="list-style-type: none"> • LM-15 Philosophy, Literature and History of Antiquity; • LM-45 Musicology and Musical Heritage • LM-50 Educational Services Planning and Management

	<ul style="list-style-type: none"> • LM-51 Psychology • LM-57 Adult and Continuing Education • LM-59 Public, Business and Advertising Communication • LM-65 Performing Arts and Multimedia Production • LM-76 Economics for Environment and Culture • LM-77 Economics and Business Studies • LM-85 Education Science • LM-92 Communication Theories <p>Level II AFAM academic diploma referred to in Ministerial Decree No. 18 of January 16, 2018.</p> <p>Degree awarded according to a system prior to Ministerial Decree No. 509/1999 in:</p> <ul style="list-style-type: none"> • Economic and social disciplines; • Environmental economics; • Insurance and social security economics; • Business economics; • Banking economics and insurance; • Banking economics; • Tourism economics; • Economics of public administrations and international institutions; • Economics of financial institutions and markets; • Economics and commerce; • Economics and finance; • Economics and management of services; • Economics and business legislation; • Industrial economics; • Maritime and transportation economics; • Economics for arts, culture and communication; • Political economy; • Economics of international trade and currency markets; • Philosophy; • Humanities; • Italian languages and cultures; • Marketing; • Literary subjects; • Musicology; • Pedagogy; • Psychology; • Education science; • Communication studies; <p>AFAM diploma of the old system, in conjunction with the possession of an upper secondary school diploma, declared equivalent in accordance with Article 1, paragraph 107, of Law No. 228 of December 24, 2012, and Ministerial Decree No. 331 of April 10, 2019.</p> <p>Degree awarded according to a system prior to Ministerial Decree No. 509/1999 of closely related content, deemed suitable by the Executive Committee or a Commission specifically appointed by it.</p>
Admission procedure	The selection of candidates consists of evaluating the online applications and an interview designed to verify the candidate's preparation necessary for the formulation of projects aimed at listening education and the formation of new audiences for live music.

Duration	11 months
Teaching methods	In-person, with the possibility of activating the distance mode on the G-meet platform, <i>exclusively synchronous</i> , for those who make a written, motivated request.
Language of instruction	Italian
Attendance requirements	70%
Location of the course	SAGAS Department, via Gino Capponi 9, Florence
Foreseen lecture schedule	The face-to-face classes will be held between the beginning of the Master course and the entire month of February following, Monday through Friday. The schedule plan include some Saturdays exclusively for practical seminar activities.
Examinations procedures and schedule	There will be in-progress exams conducted by each of the instructors: for face-to-face-taught subjects, a pass/fail mark will be awarded.
Final examination	The final examination consists of the presentation of a paper.

Available places and enrolment fees	
Full-fee students	
Minimum number	6
Maximum number	12
Enrolment fee	€3,500
Single Modules	
None planned	

Description of the activities and training objectives of the internship	<ol style="list-style-type: none"> 1. Educational processes in the area of opera-symphony foundations 2. Educational processes in the area of ICOs 3. Educational processes in the area of concert societies 4. Educational processes in the production system of video-discography, cultural radio and television <p>250 total hours of internship.</p>
--	--

ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 873 (record 158006) of 25th of July 2022, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.