

Giovanna Hirsch

PERSONAL DETAILS

Place and date of birth: Turin - Italy 01/10/1974
Permanent address: Via Adige 15, 20135 Milan
Mobile phone: +39 333 8129144
E-mail: giovannahirsch@citymonitor.org

EDUCATION

University of Florence – Italy
PhD in Development Economics
2001- June 2005

School of Oriental and African Studies – University of London, UK
MSc in Political Economy of Development
2000-2001
Awarded with “distinction”

University of Turin – Italy
Diploma di Laurea in Political Science
1993-1999
110/110 cum laude

Anglia polytechnic University of Cambridge – Cambridge, UK
European studies project “Erasmus”
1995-1996

Maturità classica
Liceo V. Gioberti – Torino
1993

WORKING EXPERIENCE

Institution: **Citymonitor.org**
Period: Sept 2010- currently
Position: Partner, consultant/researcher
Project: “Val-you-Lab”, experience of deliberative democracy in Valdichiana (Funded by Tuscany Region)

Institution: **AISLo (Associazione Italiana Studi e Incontri sullo Sviluppo Locale) – Milan, Italy**
The think tank conducts research, studies and projects on local development and urban policy issues.
Period: Dec 2006- June 2010
Position: Consultant/researcher
Project: “Urban Competitiveness Studies in Tuscany”, (Funded by Tuscany Region)
Project: “Urban Competitiveness Observatory” <http://217.58.141.139/isfol/>
(in collaboration with ISFOL and Istituto Tagliacarne)
Project: “Assessing the Urban Strategic Plan of Bolzano”, (Funded by Provincia di Bolzano)
Project: “Urban and territorial competitiveness: a benchmarking and benchlearning approach”

Project: (joint project with RSO spa, Istituto Tagliacarne; La Sapienza University, Department of Statistics, Rome; GUCP- Global Urban Competitiveness Project, China) (Funded by ISFOL).
"Urban strategic planning and administrative innovation in Italy and Europe" (funded by FORMEZ).

Institution: **University of Piemonte Orientale – Department of Economics (SEMEQ) – Novara, Italy**
Period: Nov 2005 – Nov 2006
Position: Research fellow
Project: "Knowledge, Innovation and Local Development"

Institution: **ITCILO – International Training Centre ILO – Turin, Italy**
Period: Feb. 2005-March 2005
Position: Tutor
Project: Master of Management of Development – Course in Development Economics.

Institution: **L'Institute – Institute for Industrial Development Policy – Ferrara (Italy) and Birmingham (UK)**
Period: May 2003- Jul 2004
Position: Researcher
Project: "The China and Italy Joint Research and Learning Project: Clusters, Industry and Industrial Policy". Joint project among the University of Florence (Department of Economic), the University of Ferrara and the Zhongshan University of Guangzhou, China.

Institution: **Zhongshan University, Guangzhou, China**
Period: April - May 2004
Position: Visiting fellow
Project: Field research on industrial clusters and Specialized Towns in the Province of Guangdong

Institution: **NGO Mani Tese, India**
Period: April – May 2003
Position: Observer
Project: Mission to India (Andra Pradesh and Tamil Nadu) to visit Mani Tese projects on child labour eradication, microcredit to women and women empowerment

Institution: **Local-Global, Florence, Italy**
Period: Dec 2001 – Jan 2002
Position: Researcher
Project: Consultancy and research in the field of local development, SMEs, industrial clusters

SCHOLARSHIPS

ICE – Istituto per il Commercio Estero - to work for two months at the Shanghai and Canton ICE offices in China (not used).

L'Institute – Ferrara Graduate School for the Summer School in Industrial Development Policy (August 2002)

University of Padua for one year of specialisation abroad (2000-2001)

Erasmus scholarship to spend the 1995-96 academic year at the Anglia Poly. University of Cambridge

COMPUTER SKILLS

Word, Excel, Power Point, Internet Explorer, basic knowledge of SPSS.10 and STATA

LANGUAGES

Italian: mother tongue

English: fluent (both written and oral)
French and Spanish: basic knowledge

PUBLICATIONS

POLITICAL ECONOMY OF DEVELOPMENT (China and South Korea)

Biggeri M., Hirsch G., 2008, "L'altra Cina", *Studi e Note di Economia*, Banca Toscana.

Rabellotti R., Hirsch G., Molini V., 2008, *L'economia della Corea del Sud: dal sottosviluppo al "club" dei ricchi*, Roma: Carocci Editore.

Hirsch G., 2005, "Internal Labour Migration in China: Social and Economic Implications for the Guangdong Province", PhD thesis.

Biggeri M. and Hirsch G., 2004, "The Globalisation of Production and the Conditions of Migrant Workers: The Case of Guangdong Province", paper presented at the 7th European Conference on Agriculture and Rural Development in China (ECARDC), Sept. 2004, University of Greenwich, London.

Hirsch G., 2004, "The Economic and Industrial Development of the Guangdong Province, China", within "The China and Italy Joint Research and Learning Project: Clusters, Industry and Industrial Policy", mimeo.

Hirsch G., 2001, "Foreign Direct Investment in the ASEAN4 and South Korea: Different Attitudes and Some Policy Implications", MSc dissertation.

LOCAL DEVELOPMENT (Italy and China)

Hirsch G., Mollica S., 2010, "Il governo della competitività urbana: fattori, indicatori, benchmarking", III Quaderno AISLo.

Hirsch G., Mollica S., 2009, "Public administration role in local development processes: The case of some Italian cities", presented at the GUCP (Global Urban Competitiveness Project) International Conference in Philadelphia, April 2009.

Carabelli A., Hirsch G., Rabellotti R., 2008, "Italian SME's and industrial districts on the move: Where are they going?", in Haar J. and Meyer-Stamer J., *Small Firms, Global Markets: Competitive Challenge in the New Economy*, London: Palgrave MacMillan (published in 2009 in *European Planning Studies*, 17:1,19 — 41).

Hirsch G. and Rubini L., 2006, "Il delta del fiume delle Perle: una delle locomotive della nuova industria cinese" in *Il fiume delle Perle*, ed. Bellandi M. and Di Tommaso M.R., Torino: Rosenberg & Sellier.

Caloffi A. and Hirsch G., 2005, "Sistemi produttivi locali e città specializzate nelle industrie della moda del Guangdong", in *La sfida industriale cinese vista dalla Toscana distrettuale*, ed. Bellandi M. e Biggeri M., Quaderno di Toscana Promozione, n.1.

Caloffi A. and Hirsch G., 2004, "The Guangdong Fashion Industry: The Case Study of Pingzhou and Dongguan Industrial Clusters", paper presented at the 8th European Network on Industrial Policy Annual Conference, Dec 2004, The Birmingham Business School, Birmingham.

Cavaliere A., Manuelli A., Hirsch G., 2002, "Evolution and Internationalisation of the Tuscan Industrial Districts: Which Options for Industrial Cooperation?", presented at the workshop "Industrial Districts and Local Clusters: An Alternative Pattern of Development and Economic Integration in the Mediterranean", 3rd Mediterranean Social and Political Research Meeting, European University Institute (EUI) of Fiesole.