

<b>33. BANKING AND FINTECH<sup>i</sup></b>	
Level I	
<b>Department of Economics and Management (DISEI)</b>	
<b>Course coordinator</b>	Lorenzo Gai
<b>Executive Committee</b>	Lorenzo Gai Federica Ielasi (scientific coordinator) Elisa Bocchialini Nicola Del Sarto Federico Rossi
<b>Contact person for information regarding teaching organization, class schedule, course content</b>	Elisa Bocchialini elisa.bocchialini@unifi.it 055-2759678
<b>Practical-professional profile of the course and industry sector of reference</b>	<p>The Master in Banking and Fintech aims to offer students and those who already work in the banking sector or in the financial offices of industrial/commercial/service companies new skills and new managerial tools for the professional management of relationships between banks and businesses, with particular reference to companies small-medium size and in consideration of the recent technological evolution undergone by the sector.</p> <p>The objective of creating an organic and high-profile learning process is pursued through the offering of fundamental courses in banking and business management and highly specialized courses in the management of relationships between bank and business. Starting from an analysis of the most recent innovations in the field of regulation, banking supervision and technology applied to finance, the Master aims to develop the theme of managed savings, delving into aspects linked to: the figure of the private banker, the offer of services of investments for private clients, the analysis of the main investment instruments, mutual funds and ETFs, asset management, the analysis of the insurance and pension sector, the problems linked to the financial behavior of investors. Ample space is dedicated to the analysis of financial markets and to understanding the objectives and impacts of the monetary policies undertaken by Central Banks on the financial markets. The Master's course then offers an in-depth analysis of corporate banking, addressing, among other things, issues relating to: the assessment of the creditworthiness of companies, financial forecasts, the analysis of the Risk Centre, derivatives, the analysis of the balance sheet and the financial dynamics, the business plan, the financial needs connected to investments in CCN.</p> <p>The Master provides an in-depth examination of Risk Management issues in the banking and business sectors, as well as a module on the approaches adopted by banks in the prevention and regulation of corporate crises and insolvencies. The Master also provides an in-depth analysis of the major aspects related to FinTech and digital innovation, including robot advisors, big data, artificial intelligence and machine learning, highlighting the role and use of financial innovation in consultancy. Finally, ample space is dedicated to carrying out internships or other practical activities.</p> <p>At the end of the course, students will have acquired in-depth knowledge of the current trends and evolutionary dynamics of Banking and Fintech, developing skills and abilities to be able to operate in the business lines and most strategic functions of a financial intermediary.</p>
<b>Access prerequisites</b>	A bachelor's or master's degree or single-cycle degree awarded according to the system under Ministerial Decree No. 270/2004 or under Ministerial Decree No. 509/1999 or previous systems.

<b>How the admission procedure takes place</b>	The selection of candidates for admission to the Master's program, per each contingent, consists of the evaluation of online applications and resumés.
<b>Duration</b>	12 months
<b>Teaching methods</b>	The teaching mode is mixed. Classes are in-person and simultaneously streamed for distance learning. Lectures are recorded to be usable in asynchronous mode.
<b>Language of instruction</b>	Italian
<b>Verification of knowledge of the language in which the course is delivered</b>	The language in which the course is delivered is Italian. For foreign students it is necessary to have a B2 level of knowledge of the Italian language. The aforementioned level of knowledge will be verified by the Organizing Committee with an interview via email.
<b>Attendance requirements</b>	67%
<b>Location of the course</b>	In-person lectures are held at the Department of Economics and Management, Via delle Pandette, 9 - 50127 Florence.
<b>Foreseen lecture schedule</b>	Classes will be held on Thursday (afternoon) and Friday (morning and afternoon). Some classes are also scheduled on Saturdays (mornings).
<b>Examinations procedures and schedule</b>	The assessment of educational activities consists of examinations with a grade expressed in thirtieths and possible mention of honors or with a pass/fail grade in some cases and communicated to the Student Administrative Office by the Coordinator of the Master. Tests are conducted at the end of each module.
<b>Final examination</b>	The final examination consists of the submission and discussion of a paper.

<b>Available places and enrolment fees</b>	
<b>Full-fee students</b>	
<b>Minimum number</b>	7
<b>Maximum Number</b>	50
<b>Enrolment fee</b>	€4,000
<b>Free-of-charge supernumerary places</b>	
<b>UNIFI employees</b>	1
<b>Single Modules</b>	
None planned	

<b>Description of the activities and training objectives of the internship</b>	<p>The course includes an internship aimed at consolidating the knowledge and skills acquired in the classroom through the performance of professionalizing activities in the banking and finance sector; in the field of consulting and advisory services; and in the field of economic-financial and strategic management of commercial credits at one of the host entities affiliated with the University of Florence selected from the finance departments of commercial, industrial and service companies.</p> <p>The internship may be replaced with other training activities of a practical nature agreed upon with the working student, particularly if the student demonstrates work activity in the specific field.</p> <p>The credits provided for the internship are awarded to the student upon certification by the Master's Coordinator that the internship has been duly completed.</p> <p>300 total hours of internship.</p>
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<sup>i</sup> This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.