

65. EDUCATE ABOUT CULTURAL HERITAGE WITH HISTORY AND MEMORY. BUILDING COMMUNITIES BETWEEN SCHOOL, MUSEUMS AND TERRITORYⁱ	
First Level	
Department of Education, Languages, Interculture, Literatures, and Psychology (FORLILPSI)	
<i>The course is held in collaboration with Italian Association of Museum Educators (AIEM)</i>	
Course coordinator	Stefano Oliviero
Organizing committee	Stefano Oliviero Luca Bravi Gianfranco Bandini, Vanna Boffo Fabio Togni Giovanna Del Gobbo Maria Ranieri
Contact person for information regarding course organization, the schedule of classes and course content	Stefano Oliviero stefano.oliviero@unifi.it
Practical-professional profile of the course and reference job market	<p>The Master's teaching offering is divided into the following 4 thematic areas:</p> <ul style="list-style-type: none"> • 1. History, theories and practices of cultural heritage education. The historical approach to education and the work on the collective and individual memory of communities are closely intertwined with cultural heritage education. The teaching modules will allow students to learn about the development of the potential of heritage education starting from museum education and school education, in comparison with the main international conventions. Thanks to a continuous dialogue between the epistemological foundations of the discipline itself and the presentation of case studies, the students <ul style="list-style-type: none"> • they will acquire the tools for building networks and transdisciplinary educational paths which become a resource for the construction of identity, active participation of communities, a tool for educating citizenship in a global sense, respecting the needs and requirements of all. • 2. <i>Community pedagogy and Active Aging</i>. Working in the field of cultural heritage education means contributing to cultural welfare for and with all citizens, not limited to formal educational agencies and people of school age, reinforcing the importance of lifelong learning and guaranteeing therefore the active participation of entire communities in the territory and in the learning process itself. • 3. <i>Strategies and techniques for inclusive and sustainable heritage education</i>. The theoretical teachings will be accompanied by laboratory activities that will allow you to understand the main methodologies, techniques and participatory educational strategies for the construction and implementation of cultural heritage education paths. • 4. <i>Laboratory activities</i>. The collaboration with the trade association AIEM (Italian Association of Museum Educators) will allow students to actively participate in cultural heritage education

experiences in different places of culture, reflecting on the different educational strategies prompted by the same cultural contexts and comparing themselves with professionals who work in the field of cultural heritage education. Furthermore, the laboratory relating to publishing and multimedia products will provide the tools to communicate and disseminate initiatives and case studies, encouraging the expansion of theoretical and practical research into heritage education.

- The Master, thanks to theoretical lessons, laboratories, exercises and 250 hours of internship, is aimed at providing the basic skills to build and activate cultural heritage education paths in synergy with local communities. Networks of heritage communities, as defined by the Faro Convention, which become protagonists thanks to the "bridge" role of the heritage education professional. Among the educational interlocutors of the territory, the school on the one hand and the places of culture on the other, historically assume a fundamental role in cultural heritage education and therefore it becomes urgent to train skills in the different fields in order to carry out such collaborations. At the same time, heritage education is aimed at all types of audiences, reflecting the needs of local communities thanks to whose participation the growth of cultural welfare can be stimulated.

Although there is a great push for the implementation of these networks, there is still a lack of a clear profile of skills of the cultural heritage education professional, a topic that is the subject of various research and investigations at an Italian and international level. In light of the skills specific to the museum professional profiles set out by ICOM Italia (2008, 2017) and reviewed by the AIEM trade association (2021), the Master aims to provide the specific pedagogical skills necessary for professionals who deal in various capacities with the heritage education (in particular museum and cultural heritage educators, professional educators, teachers). Training need identified by AIEM (2022), whose collaboration on the structure of the Master will allow constant dialogue between theoretical knowledge and practical applications in professional contexts.

The Master is located in the market of educational services of places of culture (museums, exhibition spaces, archaeological sites, associations) and is intended as an in-depth study of the pedagogical skills necessary for professionals and/or operators of culture, education and care who various capacities deal with cultural heritage education in formal and non-formal education contexts.

The outgoing professional figure in summary:

- Participates in research groups and actively collaborates with other professionals involved in the promotion of heritage, education and care.
- develops and implements educational actions by preparing activities by establishing relationships with the territory, citizens and dialogue with other cultures;
- creates specific texts and materials for educational activities related to the cultural heritage of competence;
- co-designs interventions aimed at physical and sensorial accessibility and social inclusion of audiences with different needs;

	- collaborates in the definition of methods and the preparation of tools for the documentation, assessment of satisfaction, verification and evaluation of the educational activities carried out.
Admission requirements	A bachelor's degree or master's degree or single-cycle degree obtained according to the regulations ex D.M. n. 270/2004 or pursuant to Ministerial Decree n. 509/1999 or previous regulations.
Admission procedure	Selection based on qualifications
Duration	11 months
Teaching methods	Mixed (in person and remotely). For remote activities, synchronous and asynchronous activities will be planned on the Moodle platform
Language the course will be delivered in	Italian
Language knowledge will be tested	B2 level of Italian is required for foreign students, verified by the Organizing Committee in a meet interview to verify linguistic competence.
Attendance requirement	70%
Course location	Department of Education, Languages, Interculture, Literatures, and Psychology (FORLILPSI), Via Laura, 48 50121 Florence
Foreseen lecture days	Lessons take place 2-3 days a week mainly every other week. In particular, the teachings and related laboratories will be in online and mixed mode and will take place in the February-May period; the cultural heritage education workshops will take place in person for a quota of approximately 4 credits in the May-July period
Exam procedures and schedule	In-person teaching assessments will be carried out during the week of teaching silence between modules. The tests include an oral interview, report, planning and/or evaluation of heritage education courses, depending on the teachings.
Final exam	At the end of the course there is a final test which consists of the presentation of a paper or a report relating to the practical training activity and internship which will be discussed in an interview.

Number of available places and enrolment fees	
Full-fee students	
Minimum no. of places	15
Maximum no. of places	40
Enrolment fee	1,500 Euros
Single modules	
None available	

Description of traineeship activities and training objectives	The internship activity (12 credits for a total of 300 hours) begins at the end of September and must end by December and will be carried out at an institution that works in the field
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	of cultural heritage education (museum, exhibition space, school, association or institution). During internship activities, students will have the opportunity to interact with professionals who deal with cultural heritage education in various capacities; recognize and use cultural heritage education strategies; participate in the co-planning of cultural heritage education courses in synergy with local communities.
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ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.