

72. IMAGE CULTURE AND LAWⁱ	
Level I	
Department of History, Archaeology, Geography, Performing and Fine Arts (SAGAS)	
The course is conducted in collaboration with Department of Legal Sciences - University of Verona with the issuance of a joint title ¹	
Course coordinator	Ida Gilda Mastrorosa
Executive Committee	Ida Gilda Mastrorosa Cecilia Pedrazza Gorlero Paolo Liverani Rolando Minuti Stefano Troiano
Contact person for information on teaching organization, class schedule, and course content	Ida Gilda Mastrorosa idagilda.mastrorosa@unifi.it
Practical-professional profile of the course and industry sector of reference	<p>The course aims to offer interdisciplinary training designed to promote the aptitude to grapple with central themes of cultural debate while taking into account the implications on the legal level in parallel. In this perspective, the course entails the acquisition of skills inherent in the plan of communication, using images, and identifying privileged spaces and channels for disseminating information. In order to implement and reorient in relation to the stated purposes the wealth of knowledge possessed by the students holding different types of degrees, the course identifies particular thematic areas of exemplary application involving a historical approach and focus on issues of relevant cultural, social, and legal impact.</p> <p>In particular, the course aims to train a profile identifiable as a <i>Cultural, Social, and Legal Communication Consultant</i> who can find employment in the field of marketing for public administrations (universities, ministries, local authorities), institutions, and enterprises in the cultural sector, private entities, the Third Sector, with a strong interest in women's empowerment, social, environmental and international sustainability, and social enterprise; cultural dissemination and communication in support of press offices of public institutions and private companies; community management, web content editing.</p> <p>To this end, training will be structured in <u>10 multidisciplinary modules</u> covering the following areas: <i>Information Languages and Law 1</i> (7 CFU - 42 HOURS) <i>Information Languages and Law 2</i> (9 CFU - 54 HOURS) <i>Images, Law, and Gender 1</i> (5 CFU - 30 HOURS) <i>Images, Law, and Gender 2</i> (8 CFU - 48 HOURS) <i>Global Challenges 1</i> (7 CFU - 42 HOURS) <i>Global Challenges 2</i> (7 CFU - 42 HOURS) <i>Spaces and forms of communication 1</i> (7 CFU - 42 HOURS) <i>Spaces and forms of communication 2</i> (5 CFU - 30 HOURS) <i>Images and creativity law</i> (5 CFU - 30 HOURS) <i>Images and Identity</i> (6 CFU - 36 HOURS)</p> <p>At the end of the course, learners will have acquired skills in managing content</p>

The course will be activated subject to the conclusion of the agreement with the University of Verona

	concerning the use of images, the identification of privileged spaces and channels for disseminating information in the directions envisaged by the example areas in the curriculum. No internship activities are planned.
Access prerequisites	A bachelor's degree obtained in accordance with the regulations under Ministerial Decree No. 270/2004 or under Ministerial Decree No. 509/1999 or predecessor regulations or equivalent regulations under Law 1/2002 or Law 240/2010 or Single-cycle degree obtained in accordance with the system under Ministerial Decree No. 270/2004 (or specialist degree under Ministerial Decree No. 509/1999 equated under I.D. July 9, 2009) in the class <ul style="list-style-type: none"> • LMG/01 Law
Admission procedure	Selection by academic qualifications
Duration	9 months
Teaching methods	Remote learning (Synchronous mode: on Webex -Unifi- and -Zoom- Univr)
Language of instruction	Italian
Attendance requirements	67%
Location of the course	online only
Foreseen lecture schedule	Weekend: Friday and Saturday morning
Examinations procedures and schedule	Assessment by a final paper
Final examination	The final examination consists of the presentation of a paper.

Available places and enrolment fees	
Full-fee students	
Minimum number	10
Maximum number	50
Enrolment fee	€800
Free-of-charge supernumerary places	
UNIFI employees	5 + 2 UniVerona
Single Modules	
Maximum places	5
Fee	€14/credit

Access prerequisites	To be eligible to attend individual modules, one must hold one of the qualifications required for admission to the Master Course.
Admission test	The selection of candidates for enrollment in individual modules consists of an evaluation of entry qualifications

ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 873 (record 158006) of 25th of July 2022, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.