## 59. GENDERED CITIES. METHODS AND TECHNIQUES OF URBAN AND REGIONAL PLANNING AND DESIGN

### Level II

**Department of Architecture (DIDA)**

| The course is conducted in collaboration with | University of Naples Federico II  
Politecnico di Bari  
University of Trieste  
University of Palermo  
IRISS CNR  
Sapienza University of Rome |
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<td><strong>Course coordinator</strong></td>
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| **Executive Committee** | Isabella Gagliardi  
Gabriella Esposito  
Elena Marchigiani  
Cristina Mattiucci  
Camilla Perrone  
Antonella Valentini |
| **Contact person for information regarding teaching organization, class schedule, and course content** | daniela.poli@unifi.it |

### Practical-professional profile of the course and industry sector of reference

The course aims to train professionals to bring a *gender mainstreaming* vision to every urban and territorial Planning, design, and public policy field. Specifically, it trains experts who can address three career paths:

- within the professional world of architectural and urban planning firms through the acquisition of skills that make projects and plans more gender equitable;
- within the public administration realm, ensuring cross-cutting expertise in spatial regulation and *gender mainstreaming-inspired* urban and territorial policy formulation;
- in academia and research by building the foundations and providing insights for innovative paths of further study, including international ones.

The importance of a gender-sensitive approach has also recently been reaffirmed at the European level, where The Strategy for Gender Equality 2020-2025 emphasizes the willingness and explicit call for the systematic inclusion of a gender perspective at every stage of policy development in all areas of EU action. This is a crucial inducement that, in order to be applied, requires those involved in the construction and implementation of public policies (independent of their gender) to make a conscious and responsible commitment to end gender-based violence, combat stereotypes, and fundamentally rethink living spaces, services, economies, employment opportunities, and decision-making processes. From the perspective of implementing the European Green Deal, the Commission points out that "Women and men are not affected in the same way by green policies that aim to combat climate change (women are less likely to be climate refugees) or to promote the transition to clean energy (women are more likely to be victims of energy poverty) or zero-emission transportation (it is women who use public transportation more). Addressing the gender dimension can therefore be instrumental in harnessing the full potential of these policies."

At the end of the course, learners will have acquired the following:
- knowledge and skills related to women's thinking, particularly in urban and environmental areas,
- knowledge of the main policies, plans, *gender-sensitive* projects at national, European, and international levels concerning the city, living, public and neighborhood spaces, environment, and territory;
- listening skills, critical reading of urban reality from a gender-sensitive and inclusive perspective;
- interactive Planning and design skills.

### Access prerequisites
Master's degree or single-cycle degree awarded according to the system under Ministerial Decree No. 270/2004 or No. 509/1999 or previous systems.

### Admission procedure
Selection by academic qualifications

### Duration
9 months

### Teaching methods
In **dual mode (in-person/remote)**, using the following methodologies
- Classroom lectures,
- seminars,
- simulation workshops in groups,
- field workshops,
- project-work both in-person and remotely through the integrated use of a number of platforms (Webinar, Zoom, Meet, Webex) that allow both synchronous participation and the ability to review lectures asynchronously.
- distance mode on a dedicated platform in synchronous and asynchronous mode

### Language of instruction
Italian - English

### Attendance requirements
67%

### Location of the course
Department/School of Architecture
Via della Mattonaia n. 14 - 50121 Florence
PIN Campus in Prato
Location of courses in Planning by the School of Architecture
Piazza Ciardi, 25 -Prato mail: cdl.pianificazione(AT)unifi.it

### Examinations procedures and schedule
At the end of each module, a workshop is scheduled to test and assess the knowledge and skills acquired

### Final examination
At the end of the course, the final examination consists of presenting a paper related to the internship experience or an interview on a specific topic agreed upon with the student.

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<th>Available places and enrolment fees</th>
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<td><strong>Full-fee students</strong></td>
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### Single Modules
None planned

### Description of the activities and training objectives of the internship
- Apply the theoretical skills acquired by the learner during the Master Course through fieldwork;
- Enable the learner to engage with highly skilled working contexts (research, public administration, professional practice) of *gender mainstreaming-oriented* design and Planning
- 100 total hours of hands-on internship.
This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 652 (record 154925) of 13th of July 2023, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.