



UNIVERSITÀ
DEGLI STUDI
FIRENZE

In collaboration with:



LIPPERT™

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LIPPERT BOOTCAMP

Lippert™ is a leading, global manufacturer and supplier of highly engineered products and customized solutions, dedicated to shaping, growing and bettering the RV, marine, automotive, commercial vehicle and building products industries.

To further develop a better experience for rail passengers, Lippert founded the Technical Excellence Center (TEC) in 2021. This is a unique 3,000 sqm space carefully designed to improve the customer and team member experience. Lippert TEC aims to be an innovative force in the global Railway industry.

The bootcamp is an opportunity to experience the **Design Thinking** and the **Lego Serious Play** to try to answer:

- What can make the train the main mobility system?
- Why can I choose the train as the preferable way?
- How can I look for communication methods to raise the adoption of the train travel? How can I increase its appeal?

17 e 18 novembre 2022 ore 10:00 – 17:30

Lippert TEC – Technical Excellence Center
LCI Italy S.r.l., Via G. di Vittorio 66,
50067, Rignano sull'Arno - Firenze

Registrations open to students or graduates in Management engineering; Industrial engineering; Industrial design; Psychology; Law; Economics and Management; Human health sciences.

Sign in from 2 to 14 november at the [Iscrizione agli eventi di orientamento e placement](#) (SOL Servizi online – Studenti – Iscrizione agli eventi di orientamento e placement utilizzando matricola e pw)

Informazioni:

placement@unifi.it

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